

LAURA CRARY

402.417.4157

Laura@ShoutOut-Designs.com

www.ShoutOut-Designs.com

Software



Photoshop



Illustrator



InDesign



Bridge



Dreamweaver



Lightroom



Word



Powerpoint



Excel



QuarkXpress



Acrobat



Camtasia

Work Experience

Jan 2016-Present

Quin Global

Graphic Designer & Marketing Coordinator

Developing and maintaining branding in the U.S. while encouraging and assisting in cross-pollination of ideas and resources globally. Managing the website, photography, blog, social media accounts, how-to videos, email marketing, trade show coordination, market research, promotions and campaigns.

Mar 2015-Jan 2016

Performance/Baxter Auto Group

Web Designer

Designing and building websites and landing pages for all 21 car dealerships, updating specials, building and maintaining new brand, designing and coding email blasts, coming up with new and innovative ways to engage customers online, recording and editing walk around videos and assisting the marketing manager to ensure all new branding is consistent.
Omaha, NE

June 2014-Mar 2015

NRG Media

Director of Digital Marketing

Developing and implementing website content, collaborating with sales team on materials to increase revenue, managing the fulfillment of digital media campaigns with detailed record-keeping and research. Working with Photoshop, SEO, display ads, ad servers and all social media platforms while coming up with new ways to maximize branding within those platforms. Creating marketing, design, and video pieces for the radio stations KLIN, B107.3, Froggy98, Red945, and 105.3 WOW FM. Taking pictures at events and concerts hosted by the individual radio stations.
Lincoln, NE

May 2012-May 2014

Foundation Supportworks

Graphic Designer

Logo creation, company branding, brochure design, web design, vehicle wraps, vendor negotiations, product photography, poster and trade show designs, catalog design, newsletter design, coming up with new creative marketing ways to help customers sell their products, maintaining case study article database
La Vista, NE

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Career Objective

Creative, conceptual can-do graphic designer with high standards and a strong work ethic. Experienced working in demanding environments requiring strong organization, team building, technical and interpersonal skills. Confident and poised with ability to interact with individuals at all levels. Ability to multi task, is detail-oriented, and able to complete projects based on deadlines with the most cutting edge artwork.

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See What
Others
Have to Say

linkedin.com/in/lauracrary

Hardware

Canon Rebel
Canon 7D
Epson Scanner
Macintosh
PC
Epson 7500 printer
HP printer

Work Related Skills

Marketing Innovator
Creative
Project Management
Photography
Detail Oriented
Analytical
HTML/CSS
Deadline Management
Vendor Price Negotiation

Volunteer Work

Lincoln Zombiefest:
Marketing & Fundraising
Committee Director
Jan 2015 - Present

Work Experience

- Sep 2011-May 2012 **Ivie and Associates**
Graphic Designer
Weekly circular design and layout for Pamida, proofing of circular pages, design ROP's, photo editing, placing photo orders, sending files to press, communicating with buyers and photography department about things the advertising department need or about reshoots. Helping show direction for photo shoots.
Omaha, NE
- Apr 2010-Sept 2011 **Speedway Motors, LLC**
Graphic Designer & Apparel Photographer
Design and layout all catalogs, apparel photography, direct models in photo shoots, color correcting and photo retouching, powerpoint presentation building, facebook promo's, poster design, event designs (tickets, posters, maps, etc.), magazine ads, vehicle wraps, package inserts, cover design, box design, working with product managers on what products can fit in different catalog spreads, sending files to printer, getting quotes from other vendors, proofing all pages, coming up with new design ideas for future catalogs, product label design and training all new hires
Lincoln, NE
- Oct 2009-Dec 2009 **Shore Publishing, LLC**
Graphic Designer
Designed ads, layouts and covers for the newspaper, special issue magazines, and monthly magazine they printed. Also part of the web design collaboration team.
Madison, CT
- Aug 2008-Jan 2009 **Rockwell Studio(seasonal)**
Graphic Design/Photo Retoucher
Retouch photos, restore photos, design proof books, card design and senior photo booklet design
Naugatuck, CT

Education

- Aug 2005-May 2008 **The Creative Center**
Bachelor of Fine Arts in Graphic Design
Omaha, NE
- Sept 2010-Dec 2010 **SilverStone Group**
Leadership Development Workshop
Lincoln, NE